



**CAREER
DEVELOPMENT
CENTRE**



P.G.D.A.V. (M) COLLEGE, UNIVERSITY OF DELHI

Viksit Bharat Sankalp Club @2047: Sankalp se Siddhi

CADEC: CAREER DEVELOPMENT CENTRE, P.G.D.A.V. COLLEGE

EVENT REPORT: BizBlitz1.0



Name of the Event: BizBlitz1.0 (Inaugural Edition)

Organizer: CADEC - The Career Development Centre, P.G.D.A.V. College (M), University of Delhi

Type of Event: Intra College B-Plan Competition

Motto: Promote entrepreneurship spirit among the college students.

Date: Monday, March 18, 2024

Duration: 10:30 A.M. - 2:45 P.M.

Venue: - Part A- (Inaugural and Speaker's speech session) New Seminar Hall, P.G.D.A.V. College (M)

Part B- (B Plan Competition and Pitch deck) Library Conference Room, P.G.D.A.V. College (M)

Chief Guest: Shri Bharat Bhushan Arora

Managing Director Bharat Prakashan (Delhi) Limited & Director of Udhmodya Foundation

(Not able to attend the event due to some unavoidable circumstances)

Distinguish Guest: - Shri Manoj Kumar Bhatt

Founder & CEO - SuMark Global & Chairman, Mufin Green Finance Ltd.

Internal Judges: Shri Pradeep Kumar Dubey and Mrs. Anshita Jain

Asst. Professors, Department of Commerce, P.G.D.A.V. College (M)



Event Banner of BizBlitz1.0

CADEC's mission is to act as the driving force behind entrepreneurial success, offering comprehensive support and resources to students and alumni aspiring to establish their startups. In line with CADEC's mission to foster entrepreneurship and innovation, we are thrilled to present the inaugural edition of BizBlitz Event 1.0. As a culmination of our efforts to empower aspiring entrepreneurs, the primary objective of this event was to provide students with a platform to demonstrate their innovative ideas, allowing them to compete for recognition and rewards. Founded on the principles of creativity and competition, BizBlitz Event 1.0 captured the essence of entrepreneurship within P.G.D.A.V. College (M).

Members:

Nodal Officer:

Dr. GITU NIJHAWAN

Faculty:

- i) Dr. Richa Agarwal Malik (Convener)
- ii) Dr. Gaurav Kumar (Co-Convener)
- iii) Mrs. Anshita Jain (Mentor)

Students:

- i) Mr. Ankit Anand - President
- ii) Mr. Nikhil Bhargav - Vice President
- iii) Mr. Naman Baisla - Secretary
- iv) Mr. Somil Verma - Treasurer
- v) Ms. Tina & Ms. Unnati Ramesh Kumar - Joint Secretary

BizBlitz Event 1.0 event was divided into two key formats:

1. **Speaker's Speech:** The highlight of the event was an engaging speaker session featuring our Distinguished Guest, Shri Manoj Kumar Bhatt, Founder & CEO of SuMark Global and Chairman of Mufin Green Finance Ltd. This session set the tone for the day and inspired participants to think creatively and ambitiously.
2. **B-Plan Competition:** Here, students were provided with the opportunity to showcase their innovative business ideas. Participants could compete either individually or in teams of up to four members. Participants were required to submit their business plans in the form of Power Point presentations by 13th March, 2024, for preliminary scrutiny. Only the shortlisted participants had the opportunity to present their ideas live in the B Plan competition, followed by a Q&A session with the judges.

Part A: Inaugural and Speaker Speech Session

The inaugural and speaker session took place in the New Seminar Hall. It began with the esteemed presence of Principal Ma'am Prof. Krishna Sharma, our distinguished guest Shri Manoj Kumar Bhatt, our insightful internal judges Shri Pradeep Kumar Dubey and Mrs. Anshita Jain, and Dr. Richa Agarwal Malik, the convener of CADEC, who orchestrated this inspiring occasion. They all were duly felicitated with a sapling and a memento, signifying profound gratitude.



Inaugural session

We were formally addressed by our esteemed Principal ma'am, Prof. Krishna Sharma, who imparted motivational insights emphasizing the creativity, risk-taking ability, and inherent qualities of today's youth that equip them for entrepreneurship.



Principal ma'am, Prof. Krishna Sharma addressing the students



Shri Manoj Kumar Bhatt, distinguished guest addressing the students

Shri Manoj Kumar Bhatt, our distinguished guest, addressed the students for the Speaker's speech session. He spoke with passion and sincerity, aiming to inspire each student present. He began by sharing his own journey in entrepreneurship, highlighting both the highs and lows he encountered. Also, through relatable stories, he illustrated the unpredictable nature of entrepreneurship, emphasizing the need for resilience and determination.

Despite the challenges, he stressed upon the abundance of opportunities available to those bold enough to pursue them. He portrayed a world brimming with possibilities, where innovation and creativity were highly valued. With unwavering confidence, he encouraged students to believe in themselves and their ability to make a positive impact on the world. Speaker session was then followed by the Q& A session.

The **Question-and-Answer session** held between the students and our distinguished guest, Shri Manoj Kumar Bhatt, proved to be an enlightening exchange of ideas and experiences. Students had the opportunity to pose their queries to him, who enthusiastically provided valuable insights and guidance. Students posed a range of questions spanning various aspects of entrepreneurship, from initial ideation to scaling a business. Our distinguished guest addressed each query comprehensively, drawing from his own experiences to provide practical and insightful responses, illustrating key principles and strategies essential for entrepreneurial success. Students gained practical knowledge that transcended theoretical concepts. The session facilitated an interactive exchange between the entrepreneur and students, fostering a collaborative atmosphere. Students felt empowered to voice their concerns and seek guidance, while the entrepreneur provided mentorship tailored to their individual aspirations.



Q & A session with Shri Manoj Kumar Bhatt



Students in New Seminar Hall

This full session proved to be incredibly successful.

This event carried great importance for us, marking the **inauguration of our Annual Magazine of CADEC**. It stood as a pivotal moment in our journey, showcasing the dedication, enthusiasm, and commitment of our CADEC team through compelling narratives and illustrations. The magazine is a testament to the dedication and passion that have propelled CADEC to its current success.



Launch of CADEC's, Annual Magazine

Part B: B Plan Competition: Pitch Desk

CADEC, proudly presented an exhilarating B- Plan Event, opening doors for building business minds to shine. This offered a vibrant platform for young entrepreneurs to pitch their innovative ideas to our distinguished guest Shri Manoj Kumar Bhatt and internal judges` panel namely Shri Pradeep Kumar Dubey and Mrs Anshita Jain

Registration poster:

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Viksit Bharat@2047
विकसित भारत@2047

CAREER DEVELOPMENT CENTRE
PGDAV COLLEGE (M) | UNIVERSITY OF DELHI
Present

2024
BIZBLITZ 1.0
Decide. Direct. Elevate.

INTRA COLLEGE B-PLAN COMPETITION

Prizes Worth
₹ 10,000

18th March 2024

Showcase your entrepreneurial prowess and compete for the chance to advance to the University Level Contest!

REGISTER NOW!
CADEC

SOCIAL HANDLE

FILL THE FORM

The top 5 finalists from BizBlitz 1.0 will qualify for Round 2 at the University Level in Udmoday Foundation's ViksatBharat@2047 Campaign, with a chance to win a prize worth INR 5 Lakhs!

#BizBlitz 1.0

Rules for the Participants:

- Participants can compete individually or in teams of up to four members.
- Business plans must be submitted via PPT by the specified deadline which was 13th March 2024, for preliminary scrutiny.
- Shortlisted participants or teams will be allotted six minutes to present their idea in B Plan competition followed by a three-minute Q&A session with the internal judges for cross examinations.
- Evaluation of participants will be based on criteria including problem identification, innovative solutions, clarity of expression, confidence, and effective time management.

Rules for Judges:

- Judges will evaluate participants based on the following criteria's - problem identification, creative solution, clarity of thought, confidence and time management.
- Each judge will assign marks out of 40, with 10 marks allocated to each criterion.
- In case of a tie, participants will be judged based on the financial feasibility and growth potential.

Prizes:

- The top three winners of the B-Plan competition will receive cash prizes, with the first position securing INR 5000, the second INR 3000, and the third INR 2000.

List of finalists for the B Plan competition, who delivered live presentations of their ideas to the judging panel

SL No.	Name of the Participants/ representative of team	Course	Sem/Year	Project Name
1	Varsha Yadav	B.Sc. (Math.) Hon.	IV/2	LittleMove
2	Khushi Raikwar	B.Com (Hons.)	IV/2	Siksakah
3	Shubham Jain	B.A.(Prog.)	IV/2	Gama
4	Priyanka Singh	B.Com (Hons.)	IV/2	Bliss Bonsai

5	Parv Sharma	B.Com (Prog.)	II/2	Bijli Tiffin
6	Yash Kumar Singh	B.Sc. (MS) Hons.	II/1	Ecstasy
7	Krrish Saini	B.Sc. (Math.) Hons.	II/1	Fresh Bite Canned Cuisine
8	Prabhdeep	Eco. (Hons.)	IV/2	Snacks Safari
9	Sweety	B.Com (Prog.)	II/1	Kalakrit
10	Yugank Singh	B.A Prog. (Hindi + History)	II/1	Eco Grow



Panel of judges at Pitch Desk

The participants eagerly took their turns to present their startup ideas. With passion and determination, they described their innovative concepts, ranging from tech innovations to social impact initiatives, each one hoping to make a mark in the world of entrepreneurship. They spoke with enthusiasm and confidence about their innovative concepts. Their pitches showed their creativity and their strong belief in the success of their ventures.



A participant pitching their idea

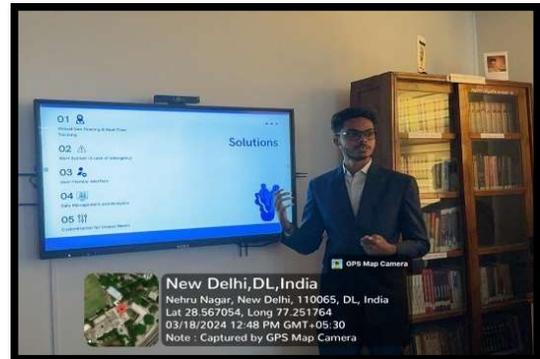


CADEC's team at Pitch Desk

Our distinguished guest and internal judges conducted thorough examinations of each pitch, assessing its feasibility, market potential and scalability. They asked probing questions to gauge the participants understanding of their proposed ventures and their preparedness to navigate the challenges ahead in this entrepreneurship journey. Our distinguished guest Shri Manoj Kumar Bhatt played a pivotal role in the event by offering invaluable insights and feedback to each of the aspiring participant entrepreneurs. Feedback sessions were interactive, fostering a collaborative exchange of ideas. The constructive feedback and encouragement from the judges and distinguished guest motivated students to further develop their ideas and embark on their startup journeys with confidence.

Outcome:

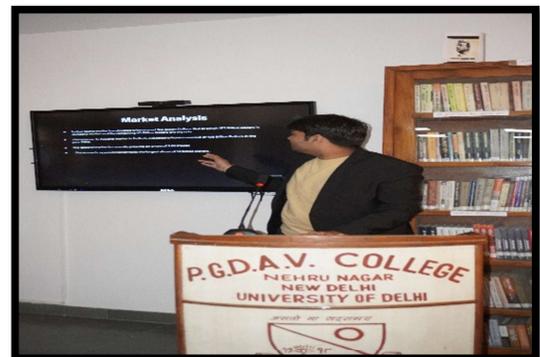
Name of the startup idea – LittleMove
Position - 1st Prize
Name- Varsha Yadav, Harsh Singh
Winning amount - ₹5,000



Name of the startup idea – Gama
Position: 2nd Prize
Name – Shubham Jain
Winning amount - ₹3,000



Name of the startup idea – Ecstasy
Position: 3rd Prize
Name – Yash Kumar Singh
Winning amount - ₹2,000



Details of winners

SL No.	Name of the Participants	Course	Sem/Year	Idea Name	Position
1	Varsha Yadav	B.Sc. (Math.) Hons.	IV/2	LittleMove	1st
3	Shubham Jain	B.A.(Prog.)	IV/2	Gama	2nd
6	Yash Kumar Singh	B.Sc. (MS) Hons.	II/1	Ecstasy	3rd



Winners of Biz Blitz 1.0



Our anchors for the event



A view of the Library Conference room during the event



Distinguished Guest Shri Manoj Kumar Bhatt with our internal judges Shri Pradeep Kumar Dubey and Mrs Anshita Jain and convener Dr Richa Agarwal Malik



CADEC's Executive Body with Winner's, Guest and Faculty Members

In conclusion, the day was marked by enlightening speaker sessions, interactive Q&A segments, compelling pitches, and a unified aspiration for a more promising future ahead. The event served as a platform for students to receive encouragement and inspiration to pursue their entrepreneurial dreams.