DHAROHAR

The History Society of P.G.D.A.V. (M) and IQAC

SPEAKER

Professor Rajinder Dudrah Professor of Cultural Studies & Creative Industries, Birmingham City University, UK



MY KOFFEE With Karan Johar



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EXAMINING AN INDIAN CINEMA CHAT SHOW AND THINKING ABOUT E-BOLLYWOOD'

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11:30 AM - 12:30 PM

OLD SEMINAR HALL

+91 9810110438

ABOUT THE TALK

Slotted in the evening prime time schedule on national and non-terrestrial South Asian TV, the Bollywood chat show serves as a key platform for film actors, sports stars, and media celebrities to present themselves and their work to a global South Asian audience. Positioned between light entertainment, gossip, scandal, and self-promotion, the Bollywood chat show has received minimal attention in the literature on Indian cinema. This paper focuses on one of the most popular chat shows in recent times: Koffee with Karan. As part of a new book project entitled E-Bollywood: Popular Hindi Cinema in the Age of New Media, Prof Rajinder Dudrah seeks to address the following questions: In

what ways does the TV programme function as a talk show – how is it textually constructed, and what are its discourses of operation? How do the characteristics of the chat show reflect a Bollywood media ecology that integrates talk, images, style, and performances? What kind of E-Bollywood might Koffee with Karan represent?