



P.G.D.A.V. College

University of Delhi

Nehru Nagar, Ring Road, New Delhi – 110065

Website: <http://pgdavcollege.in>

Email: pgdavcollege.edu@gmail.com

Supporting document

for

Annual Quality Assurance Report, 2021-22

Criteria 5.1.4

Student Support -Number of students benefitted by guidance for competitive examinations and career counseling offered by the Institution during the year.



DILIGENTIA

presents



Growth & Success in Entrepreneurship

DATE: 24th October 2021 | TIME: 11 AM Onwards | PLATFORM : Google Meet



Ms. Aarti Ahuja



Entrepreneurial Coach | Mentor | Trainer | Cert Life Coach & Holistic Success



KAIZEN

THE CAREER COUNSELLING CLUB

P.G.D.A.V. COLLEGE
[UNIVERSITY OF DELHI]



In association with
IQAC
Presents an Interactive Webinar on

CAREER OPPORTUNITIES IN ARTIFICIAL INTELLIGENCE(AI)



Dr. Jyoti Ahluwalia

Associate Professor
Data Analytics, Machine Learning and AI
Sushant University
(Speaker)



DATE : 10th
September, 2021



TIME : 4.00 p.m.



Google Meet

Prof. Krishna Sharma
PRINCIPAL, P. G.D.A.V. COLLEGE

Ms. Anu Kapoor
IQAC COORDINATOR

All are cordially invited for the webinar
Event for PGDAV Students

For further queries contact-

Rishika Tomar: 97170 28680 or Kashish: 8569997542



https://instagram.com/kaizen_officialpgdav?utm_medium=copy_link



<https://www.facebook.com/Career-Counselling-Club-Pgdav-College-1410694342579794/>



<http://linkedin.com/in/kaizen-the-career-counselling-9a0b1721b>



COMMERCIIUM - THE COMMERCE SOCIETY

And

IQAC | P.G.D.A.V. COLLEGE | UNIVERSITY OF DELHI



Presents A Session On

DECODING CRYPTOCURRENCY



CA AISHWARY GUPTA

IIM-C Alumnus, Digital Asset Researcher (DeFi),
Blockchain Trainer and Consultant



Register At:
bit.ly/DecodingCrypto

Last date to register is 26th July 2021.

PRINCIPAL - Prof. Krishna Sharma
IQAC COORDINATOR - Ms. Anu Kapoor
TEACHER-IN-CHARGE - Dr. Sonia Sabharwal
CONVENOR - Dr. Shikha Menani

28th July 2021, Wednesday

4 pm onwards

Zoom Meeting

This webinar is open for all UG and PG students.

**For queries, contact:
Dhriti Goyal - 73399 86963**



COMMERCIIUM - The Commerce Society, PGDAV College



@commercium_pgdaav



/commerciumpgdaav

KAIZEN × DILIGENTIA

Presents

ENTREPRENEURSHIP IN FOOD & BEVERAGES INDUSTRY

Date: 12th November | Time: 4 P.M. | Platform: Google Meet



MR.SUDEEP KAPOOR

**Strategy Consultant for F&B Entrepreneurs, Business
Transformation Coach- F&B SMEs, Founder - The Spice Lab F&B**



KAIZEN

THE CAREER COUNSELLING CLUB
P.G.D.A.V. COLLEGE
[UNIVERSITY OF DELHI]



In association with
IQAC
Presents an Interactive Webinar on

MINDFUL JOURNALING



Akanksha Parashar

IIMC, Alumna
(Speaker)



DATE: 23rd
September, 2021



TIME : 4.00 p.m.



Google Meet

Prof. Krishna Sharma
PRINCIPAL, P. G. D. A. V. COLLEGE

Ms. Anu Kapoor
IQAC COORDINATOR

All are cordially invited for the webinar
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<https://www.facebook.com/Career-Counselling-Club-Pgdav-College-1410694342579794/>



<http://linkedin.com/in/kaizen-the-career-counselling-9a0b1721b>



KAIZEN
THE CAREER COUNSELLING CLUB
P.G.D.A.V College, University of Delhi

Presents

Guest Plenary Session IV

March 9

Old Seminar Hall

2:30 PM



Vishal Pandey

Radio Artist and Literature Scholar
"Career as a Radio Artist"



Mariyappa Martin

Visual Artist at Triveni Kala Sangam
"Career as an Artist"

Event Only for the students of P.G.D.A.V College

For further queries contact:

Rishika: 9717028680

Kashish: 8569997542

 [kaizenofficialpgdav](#)

 [Career Counselling Club-PGDAV College](#)



DILIGENTIA

The Entrepreneurship Cell
P.G.D.A.V. College | University Of Delhi

FOR ASPIRING ENTREPRENEURS

Personal Finance 101

Master Your Personal Finances and live the life you've always wanted.

CA Dhawal Pant

CFA | Designated Partner,
Dhanacharya LLP



JANUARY 9, 2022



4:00 P.M.



ZOOM



Register Now

Contact Details:

Shobhit : 75899 88700

Saawal : 99115 69686



KAIZEN

THE CAREER COUNSELLING CLUB
P.G.D.A.V COLLEGE
[UNIVERSITY OF DELHI]



In association with IQAC

CAREERS IN LAW



Bibhuti Bhushan Mishra

Advocate, High Court of Delhi

Alumnus, Faculty of Law, Delhi University



October 28, 2021



TIME : 4:00 p.m



Google Meet

Prof. Krishna Sharma
PRINCIPAL, P.G.D.A.V COLLEGE

Ms. Anu Kapoor
IQAC COORDINATOR

Event only for P.G.D.A.V Students

For further queries contact-

Rishika Tomar: 9717028680

Kashish: 8569997542



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Career Counselling Club-Pgdav College



Kaizen The Career Counselling



COMMERCIUM - THE COMMERCE SOCIETY

And

IQAC | P.G.D.A.V. COLLEGE | UNIVERSITY OF DELHI



Presents A Session On

HOW TO DOMINATE THE NEXT DECADE?



Mr. MUDIT YADAV

Founder-My Success Coach
TEDx Speaker, Author, CA, CFA



Register At:

bit.ly/dominatethenextdecade

**Last date to register is 9th August 2021*

PRINCIPAL - **Prof. Krishna Sharma**
IQAC COORDINATOR - **Ms. Anu Kapoor**
TEACHER-IN-CHARGE - **Dr. Sonia Sabharwal**
CONVENOR - **Dr. Shikha Menani**

 **10th August 2021, Tuesday**

 **5 pm onwards**

 **Zoom Meeting**

Only for P.G.D.A.V. Students

**For queries, contact:
Shashank Gupta - 88002 99434**



COMMERCIUM - The Commerce Society, PGDAV College



@commercium_pgdav



/commerciumpgdav



KAIZEN

The Career Counselling Club
P.G.D.A.V COLLEGE, University of Delhi

Careers in Finance



22nd January, 2022



4:00 p.m



Google Meet



CPA Sankalp Sachdev

Executive at EY, India
PGDM in Finance

Event only for P.G.D.A.V Students

[Register Now!](#)

[Link in bio](#)

For further queries contact- Rishika Tomar: 9717028680 Kashish: 8569997542



KAIZEN



The Career Counselling Club, P.G.D.A.V College

Presents

A Brief Overview Of Business Research - What, Why & How



MS. DEEPA HALDER

Doctoral Scholar,
XLRI Jamshedpur



February 5, 2022



4:00 p.m



Google Meet



kaizenofficialpgdav



Career Counselling Club-PGDAV College

Register now

Link in bio



KAIZEN

THE CAREER COUNSELLING CLUB
P.G.D.A.V. COLLEGE
[UNIVERSITY OF DELHI]



In association with
IQAC
Presents an Interactive Webinar on

Preparation Strategy for "CIVIL SERVICES EXAMINATION"



MUKUND THAKUR

IAS OFFICER

Assistant Collector in Kozhikode

AIR-54



**DATE: 7th
October, 2021**



TIME : 4.00 p.m.



Google Meet

Prof. Krishna Sharma
PRINCIPAL, P. G.D.A.V. COLLEGE

Ms. Anu Kapoor
IQAC COORDINATOR

Event only for P.G.D.A.V Students

For further queries contact-

Rishika Tomar: 97170 28680

Kashish: 8569997542



kaizenofficialpgdav



Career Counselling Club-Pgdav College



Kaizen The Career Counselling

Ayoli Mishra is presenting

Recommendation systems

NETFLIX

Robust Crime Dramas

CHASER SLEEPER UNBROKEN

Get to Go the Action

FALDA U-571

Top Picks for Many Awards

SUITS

SANJEEV KUMAR bch20 has left the meeting

2021

4:03 PM | ekj-nkzh-roq

Zoom Meeting | Video Off | Mute Off | Chat Off

4:07 PM | ekj-nkzh-roq

Geetika Jaggi

YASH CHHIMWAL mut...

SAJWAL GUPTA bch20

Devesh Kalambh bch20

Dr Rajni Jagota

RITIKA bch20

Aditi Barhija

VIVEK CHAURASIA bch20

45 others

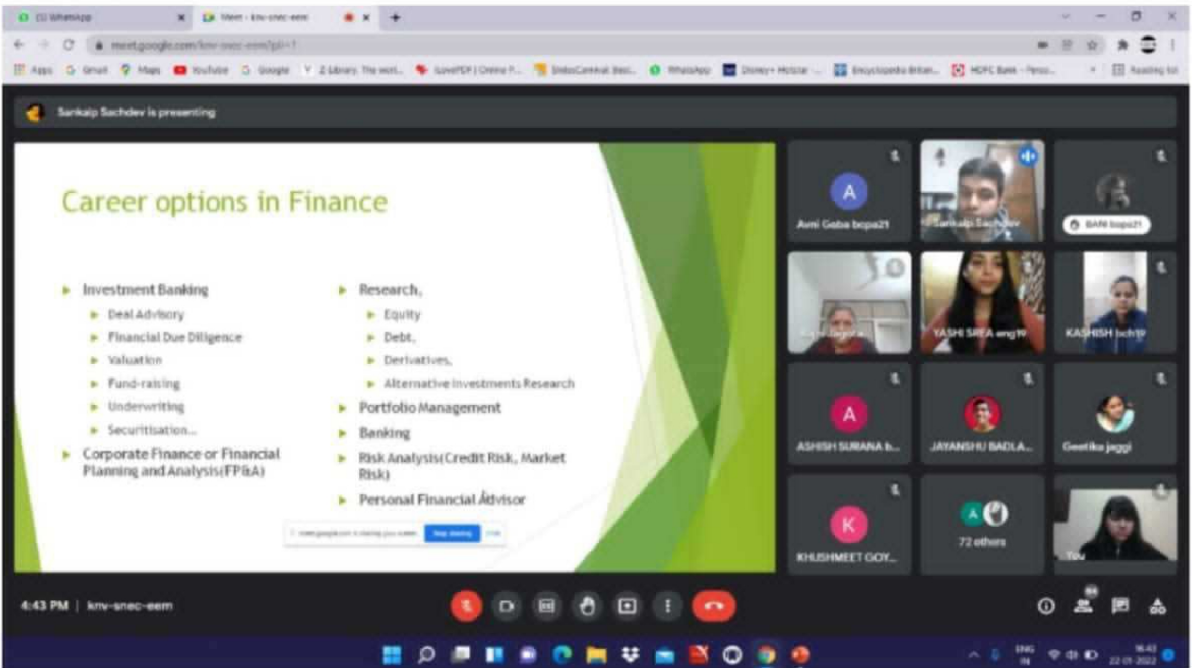
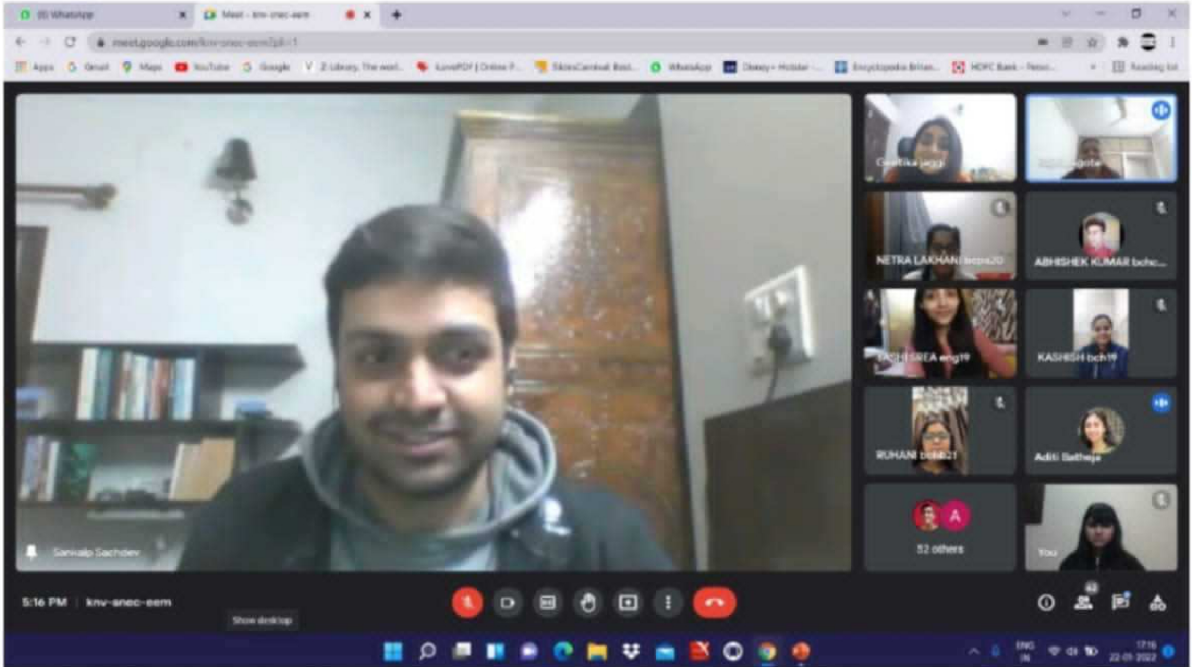
You

Type here to search.

32°C Light rain

16/04/2021







COMMERCIUM - THE COMMERCE SOCIETY

In Collaboration With
IQAC | P.G.D.A.V. COLLEGE | UNIVERSITY OF DELHI



In Association With



AWOKE India™
एवोक इण्डिया

Presents A Session On

GAMIFICATION OF FINANCE

Dr. SHIKHA GUPTA

Financial Expert, AWOKe India
Security Market Trainer (SMARTs), SEBI



Register At:
bit.ly/SEBI-webinar

PRINCIPAL - Prof. Krishna Sharma
IQAC COORDINATOR - Ms. Anu Kapoor
TEACHER-IN-CHARGE - Dr. Sonia Sabharwal
CONVENOR - Dr. Shikha Menani

 15th July 2021, Thursday

 4 pm onwards

 Cisco WebEx Meeting

For queries, contact:
Shashank Gupta - 88002 99434



COMMERCIUM - The Commerce Society, PGDAV College



@commerciumpgdav



/commerciumpgdav

Meeting interface showing a speaker (sudeep Kapoor) in a video call. The speaker is wearing glasses and a grey jacket, sitting in front of a bookshelf. The meeting controls at the bottom show the time as 4:12 PM. The browser address bar shows the meeting URL: meet.google.com/aae-yqpt-jbq. The taskbar at the bottom includes a search bar and various application icons.

Meeting interface showing a slide titled "Spectrum of F&B Services" presented by sudeep Kapoor. The slide content is as follows:

Spectrum of F&B Services				
CLOUD KITCHEN	TAKE AWAY AND DELIVERY	QSR - SELF SERVICE	CASUAL DINE IN - UP TO 40 PAX	FAST FOOD
SUPERIOR CASUAL DINE	FINE DINE	LUXURY SET DOWN DINER	FINE PATISSERIE/ CONFECTIONARIES	BAR / PUBS / LOUNGE
CAFE / COFFEE SHOP	HOTELS EVENTS / EXHIBITIONS	INDUSTRIAL / INSTITUTIONAL CATERING	ROCKETS	DRIVE THRU
FOOD COURT	VENDING SERVICE	BANQUETS	OUTDOOR CATERING (OOO)	DESSERT BARS
FOOD MANUFACTURING UNITS - B2B/EDC	BEVERAGE'S MANUFACTURING	INPUTS FOR F&B INDUSTRY		

The slide footer includes the SPS logo and a small disclaimer: "All made with passion & commitment. Please do not use this content for your organization's internal use only and please do not copy or distribute it any further." The meeting controls at the bottom show the time as 4:22 PM. The browser address bar shows the meeting URL: meet.google.com/aae-yqpt-jbq. The taskbar at the bottom includes a search bar and various application icons.

RISHIKA TOMAR bch19 is presenting

4:02 PM | cqz-konyo-pyn

REC Assistant Collector Kozhikode is presenting

Q1. What is UPSC CSE ?

Civil Services Examination (CSE) is one of the most popular exams conducted by the Union Public Service Commission (UPSC).

It is widely known as the 'IAS exam' even though CSE is a common exam to recruit candidates to about **24 top government services like IAS, IPS, IFS, IRS etc.**

UPSC Civil Services Exam (CSE) consists of 3 stages.

These stages are:

- Preliminary Exam (objective)
- Main Exam (written)
- Interview (personality test)

4:12 PM | cqz-konyo-pyn



4:09 PM | Careers in Law

Participants:

- YASHI SREA eng19
- SAAWAL GUPTA bchd20
- Geetika Jaggi
- Dr Rajni Jagota
- Aditi Batheja
- SUBHANSHU RAHANGO...
- VRINDA bcpa20
- 40 others
- You

Press Esc to exit full screen

4:59 PM | Careers in Law

Participants:

- bibhuti bhushan mishra
- EKAM JEET SINGH bcho...
- ASHISH SURANA bcha20
- YASHI SREA eng19
- SURBHI GOEL bch19
- ASHITI BHARDWAJ eco20
- Geetika Jaggi
- SAAWAL GUPTA bchd20
- Aditi Batheja
- SUBHANSHU RAHANGO...
- 20 others
- You



KAIZEN

The Career Counselling Club
P.G.D.A.V. College, University of Delhi

Social Work as a Career



February 24
4 pm



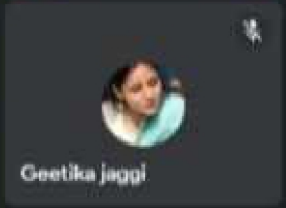
Ruchika Kanoi
Gender and Development Professional

Event only for P.G.D.A.V Students

Register Now!

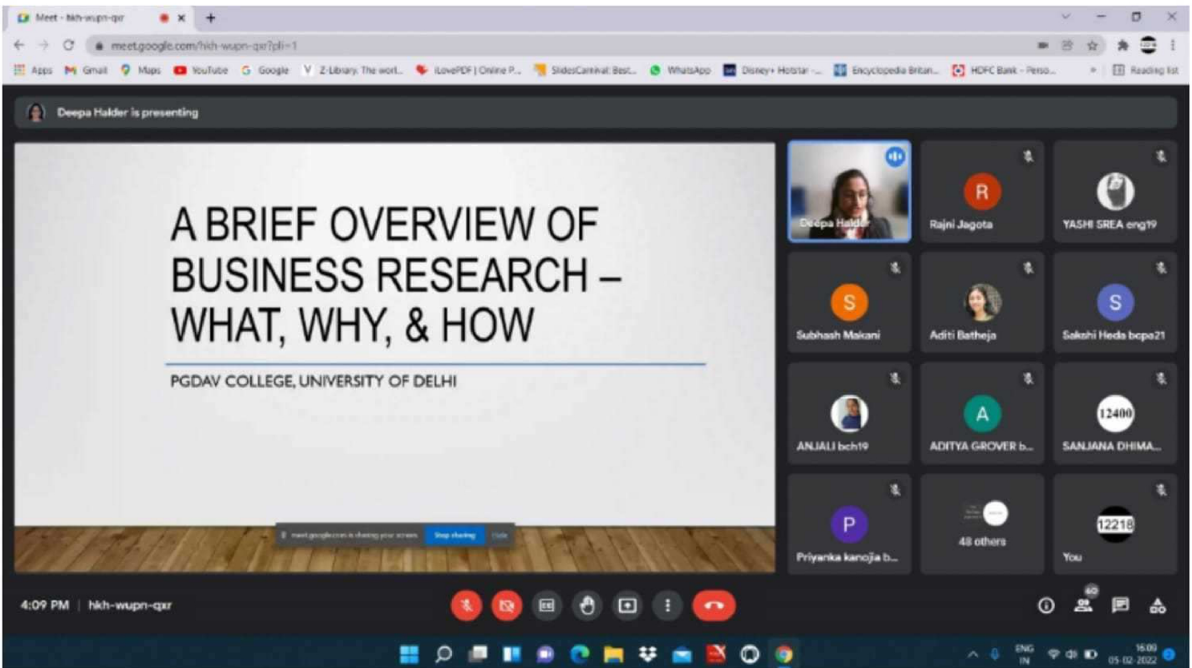
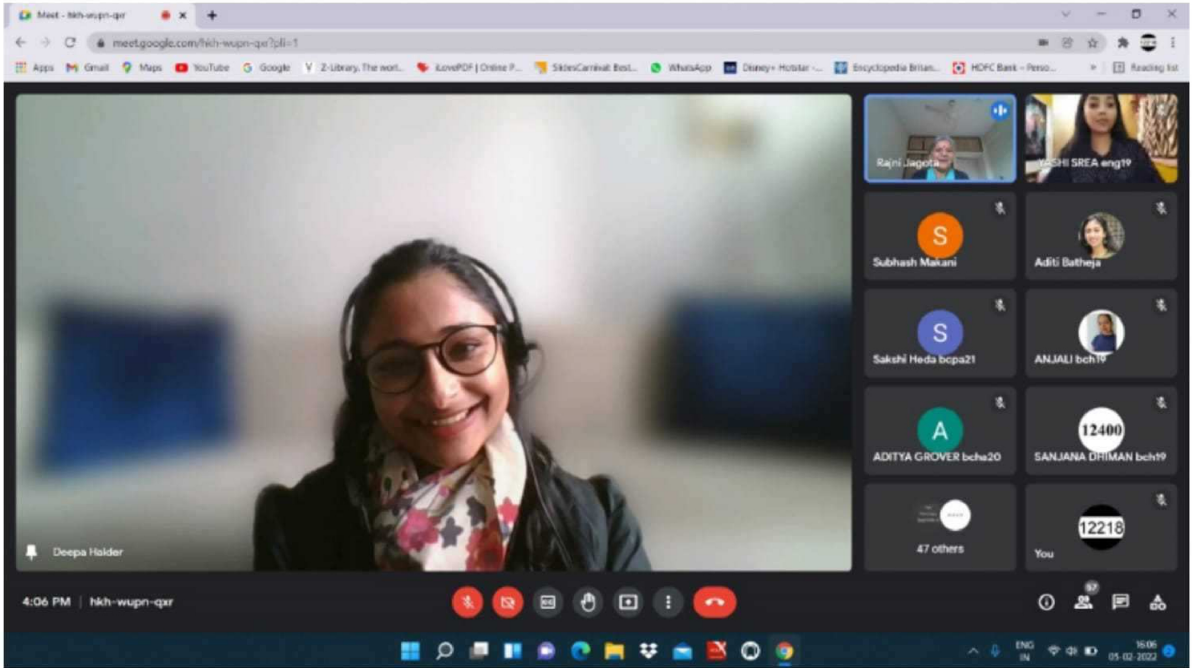
Link in bio

For further queries contact- Rishika Tomar: 9717028680 Kashish: 8569997542



4:06 PM | Joe-pupri-znn





2 likes

August 1, 2021



placementcell_pgdav



The Placement Cell
P.G.D.A.V. College



Placement Training Program

By

PREP JUNCTION

About The Program

Day 1: Resume Building
Day 2: Strategies for Group Discussion
Day 3: Personal Interview and Efficient Job Searching Planning

2nd-4th

August, 2021

1:30 to 3:00 PM each day
(90 Minutes Session)
Platform: Microsoft Teams



Aptitude Test will also be available for the students who register for the session.



101 likes



placementcell_pgdav



The Placement Cell

in association with

IQAC

P.G.D.A.V. College | University of Delhi

Presents

A Webinar on Succeeding at C.V. Interviews

BY

Points to be covered:

- What is CV Interview?
- How is it different
- 1st rule to win at CV Interview
- 3*3*3 rule of preparation



14th August, 2021



4:00 to 5:00 PM



Google Meet

PRINCIPAL: Prof. Krishna Sharma
 IQAC COORDNATOR: Ms. Anu Kapoor
 CONVENER: Ms. Kiran Yadav

Mr. Gagan Singh

IIM - A, DCE Alumni
 Recruitment Specialist
 Leadership Coach &
 Management Strategy Consultant



81 likes

placementcell pgdav Are you still figuring out how



CAREER READINESS BOOT CAMP 2021-22



37 likes

placementcell_pgdav We admire the zeal of all our 100+ participants in our first-ever edition of... more



THE PLACEMENT CELL

in association with
IQAC

P.G.D.A.V. College | University of Delhi
is Organising

31 Hours
14 Speakers
11 Assignments

12 Days
Career Readiness
Boot Camp

Conquer the Corporate!

Date:- 20th September - 1st October, 2021

Time:- 3:00 PM - 5:30 PM

Registration Fee:- ₹299 PGDAV Students , ₹349 Non-PGDAV Students

Last Date to Register:- 17th September, 2021

Eligibility:- The Boot Camp is expertly constructed for 12th Students, Undergraduates, Graduates, and Postgraduates.



SCAN HERE

Prof. Krishna Sharma
Principal

Ms. Anu Kapoor
IQAC Coordinator

Ms. Kiran Yadav
Convener

Dr. Awadhesh Kumar Jha
Co-Convener

Dr. Shikha Menani
Coordinator



February 10, 2022



placementcell_pgdav



THE PLACEMENT CELL
P.G.D.A.V. COLLEGE (M) | UNIVERSITY OF DELHI




in association with
IQAC P.G.D.A.V.
& CleverChamp

presents

Career Fest 2022

Date:
10th February, 2022
Time:
4:00 PM to 6:00 PM



Hosted By  **CleverChamp**



Liked by malay_saurabh and 87 others



placementcell_pgdav



THE PLACEMENT CELL
in association with
IQAC P.G.D.A.V.
and
ISB&M - Pune
presents
A Webinar on
Group Discussion
and
Personal Interview
BY

Subramanyam Degala
Professor, International School of Business & Media, Nande,
Pune | MBA in marketing from IIMA | 10+ Years of versatile
experience | Plant Manager of a team of 8,000 employees at
HEC | Co-designer of executive Development programs with
IIMB, IIML and MDI for currently serving organisations.

PRINCIPAL : Prof. Krishna Sharma
IQAC COORDINATOR : Ms. Anu Kapoor
CONVENOR : Ms. Kiran Yadav

12th November, 2021
4:00 PM
Zoom



55 likes

placementcell_pgdav "What you say is almost as equal as how you say it."

Hence, we got something to help you with it! 🤗



Scanned with OKEN Scanner

Dear Team,

Congratulations !!

We have selected both candidates (Abhishek & Tanya) for internship of 2 months with us.

Please confirm internship will start from 01 – sept – 2021 to 31 – Oct – 2021.(In case of leaves internship can be extended).

Stipend for internship will be 8000\ - per month Plus commission in case of deal closure.

Please share both students email IDs, so concerned department can share Internship confirmation email with them.

In case of any clarification, Kindly contact undersigned.

Aanchal Rustagi

VP – HR & Admin

Geetanjali Homestate Pvt Ltd

1:52



Regards,
Back Forward Download Delete Mail More



The Placement Cell | PGDAV
College | University of Delhi

M: [+919999324554](tel:+919999324554), [+919528360696](tel:+919528360696)

E: placements@pgdav.du.ac.in

Ring Road | Nehru Nagar | New Delhi- 110065



Bhavana Baglodi 12 Oct 2021



to me ▾

Dear Team,

It is wonderful collaborating with your college!! You have some wonderful talent.

I have responded to Vidhi & Chandan. The rest of the students are being guided by their project guides.

Regards,

Bhavana Baglodi

From: Placement Cell
<placements@pgdav.du.ac.in>

Sent: Tuesday, October 12, 2021 8:00 AM



Ankit David 6/8/2021

to me ▾



Hello there,

Thank you for being associated with us for this internship opportunity.

On the basis of assessment and PI, we would like to extend this opportunity to Ms. Drishti Gambhir.

We wish everyone the best.





Stocks Prosper 18/7/2021

to me ▾



Dear Team,

The following candidates have been selected for the internship.

1. Ishan Thapar
2. Tushar Soni
3. Tanvi
4. Sannidhya
5. Sambhav
6. Hitesh
7. Keshav
8. Nikhil

We will be releasing the offer letter soon.

Regards

Vasu Goenka

Founder- Stocksprosper.



Aneet Bali 13/9/2021

to me ▾



Hello team,

We have selected Pranshu for the internship.
Thank you for the kind and timely response/
Nice connecting with you all.

Regards,
Aneet Bali





students ambassado... 29/8/2021

to me ▾



Greetings,

We received the responses of 7 people out of the 9. **Tushar Soni and Rohit Kumar** did not fill the form and hence will not be considered as the deadline for filing the form had been yesterday.

Also, we will forward to you the list of students who had successfully completed the 2-week fellowship after the last batch containing the students from your college gets done with.

Thank you for the smooth assistance from your end.

Thank you





Prep Junction 17/7/2021

to me ▾



Dear Team,

Greetings from **Prep Junction**.

Thank you for sharing the opportunity. We have selected the following candidates.

Hitesh Sharma (Associate HR Intern)
Khushi Arora (Associate HR Intern)
Mohak Sharma (Associate HR Intern)
Shubham Sharma (Associate HR Intern)

Feel free to reach out if you have any questions.

Regards,

Prep Junction

[LinkedIn](#) | [Instagram](#) | [Website](#)





KalpGuru 28/6/2021

to me ▾



Dear Team,

We hope this email finds you well.

The following students have been selected as Academic Development Intern for Vedethic Technologies Pvt. Ltd. for KalpGuru:

- Thejasree

We are still deciding on the selection of the following candidates:

- Alankrit Muarya
- Saloni Kumari

We will inform you regarding their status latest by July 1,2021.

All the selected candidates are on an incubation period right now and the official internship duration will begin from July 1, 2021. The candidate will be furnished with their offer letters latest by then. We will also cc 'placements@pgdav.du.ac.in' when reaching out to the selected candidate with their internship acceptance offer.

Please reach out to us in case of any further queries.

We look forward to a healthy professional relationship with your esteemed institution and opportunities to collaborate in the future.

Warm Regards,
Team KalpGuru

10:10

31



Finoability HR 9 Nov 2021



to me ▾

Hello team,

Greetings for the day!

We are glad to inform you that the following candidates are selected for the Summer Internship 2022 for the role of Management trainee in the field of finance;

1. Garvita Budhiraja
2. Lakshya Khattar

The offer letters for the aforementioned candidates are attached herewith.

Further, information about the location and timings will be informed soon.

Kindly acknowledge the receipt of the mail.

In case of any queries, feel free to reach the undersigned.

...

Lakshya offer letter.pdf



PDF

Garvita offer letter.pdf



PDF



me 10 Nov 2021



to Finoability ▾





Good Lives 12/7/2021

to me ▾



Hello Team, I hope you are doing well.

The following student has been selected for Digital Marketing Internship with **GoodLives**.

1. Rinkle Poptani

Start Date - 12th July 2021

Duration - 4 months

Please ask the students to get back to us before EOD today with confirmation of this internship.

Warm Regards,





Finlatics - Applications 1/9/2021

to me ▾



Hi Team,

Following are the list of students, who've inducted for the **Finlatics** Live Project:

PGDAV College - FMEP - UG			
Sanjana Kumari	sanjanakumaribcpb20@pgdav.du.ac.in	8826558643	Paid1
Pratham Jain	jain.pratham0718@gmail.com	8700478011	Paid2
Konaal jain	konaaljain2605@gmail.com	7532007798	Paid2

Thanks & Regards,
Team **Finlatics**



Talent Acquisition Bu... 18/7/2021



to me ▾

Kindly find attached the list of students who have been selected for the internship at **BuSkills Education** as Business Development Associates.

1. Akhil goyal
2. Dimple
3. Ishan Thapar
4. Puneeta goswami
5. Kavish chaudhary

We congratulate them for their success.

Thank you so much to the Placement Cell of PGDAV College for collaborating with us.

Looking forward to a long term association with you.

Thanks and regards

Muskan Khurana

Operations Head

7291912941

buskills.co.in



Comunique World 23/7/2021

to me, gaurshamadan v



Dear PGDAV College

Greetings from Comunique World!!

Nothing worse than leaving an amazing opportunity!!

Congratulations, we are happy to inform you that Comunique World would like to offer your students the **Social Media Handler** Intern position. We consider them the best candidate for this position.

Mahi Bansal	B.A. (Hons.) English	Social Media Handler Intern
Vaibhav Kumar	B.Sc.(Hons) Computer Science	Social Media Handler Intern

Please find attached herewith your responsibility, for your kind attention.

Kindly acknowledge.

Candidates can start their work from 26th July 2021, Monday. Candidates are also required to fill the link given below latest by Monday



PGDAV FINAL LIST.xlsx

Not saved yet

S.NO	NAME	COLLEGE NAME	CONTACT NO	REMARK	Final Result
1	Kajal Shrivastava	PGDAV	7827669319	Left the group after first day of training	Rejected
2	Govind Tripathi	PGDAV	8810659557	Didn't attend the training	Rejected
3	Kavish Choudhary	PGDAV	9990773495	Didn't attend the 2nd day of the training	Rejected
4	Nihat	PGDAV	9871784228	Attended the training	Selected
5	Tushar Soni	PGDAV	9511545618	Didn't attend the training	Rejected
6	Vinay Bhadhana	PGDAV	8076471103	Didn't attend the training	Rejected





diligentia_ecell

Follow



WADHWANI FOUNDATION

DILIGENTIA E-CELL, PGDAV COLLEGE

DILIGENTIA

WADHWANI FOUNDATION

ENTREPRENEURSHIP - AN EXCITING CAREER OPTION

Joshua Salins
 Founder & CEO at The Hobby Club
 (NEN Circle Fellow)

Date: 12th Feb 2022
 Time: 11 am
 Platform: Zoom



Liked by malay_.saurabh and 62 others

diligentia_ecell We are delighted to announce that we are going to organise an event in collabo... more

View all 38 comments

joshuasalins Hey guys thank you so much! It was great having you all there !



diligentia_ecell @joshuasalins it's our pleasure! ❤️🍷



February 10, 2022



satarkpgdav



Professional Career



MR. N. RAMGOPAL
MANAGER AT WEB SEASONING



OCTOBER 09, 2021



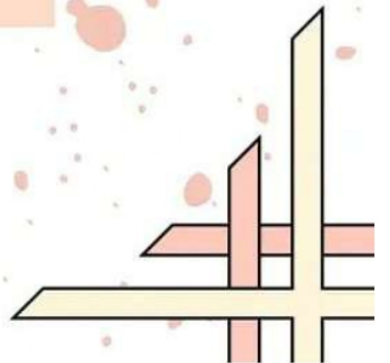
ZOOM



4PM ONWARDS

Shared to all attendees.

satarkpgdav



71 likes

satarkpgdav "Powering your digital dreams, Taking your business ahead".... more

October 3, 2021



satarkpgdav



SATARK

THE CONSUMER CLUB OF PGDAV COLLEGE

In collaboration with

WS

Web Seasoning

Presents an interactive session on

tal and How Digital Marketing is Future - Profess



Ms. HARPREET KAHLON

**DIRECTOR - MARKETING AND GROWTH AT
WEB SEASONING**

n for students from all colleges, E-Certificates will be provided



Satark - The Consumer Club of PGDAV College

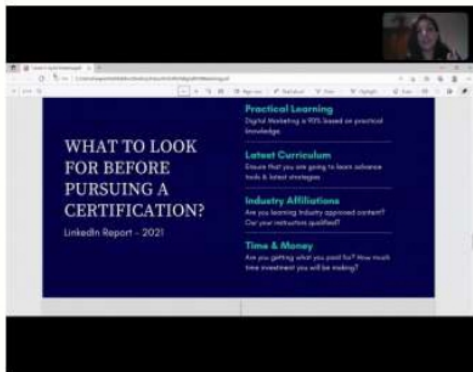


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satarkpgdav "Powering your digital dreams, Taking your business ahead".

As the Internet becomes entwined with everything

WEBINAR IN ASSOCIATION WITH WEB SEASONING



SATARK - The Consumer Club of P.G.D.A.V. College conducted a webinar in association with Web Seasoning on the topic: "Future is Digital and How Digital Marketing is a future professional career" on 09th October 2021.

The session was led by 3 prominent industry experts: Ms Harpreet Kahlon, Director (Marketing & Growth) Jaspal Singh,

Founder & CEO, Mr N.Ram Gopal, Manager. They gave an insight of the future of digital marketing and the impact it is going to bring to digital currency. The speakers solved innumerable doubts of the participants. They also acquainted us about the various courses provided by their institution.

INTER-COLLEGE REEL MAKING COMPETITION

A poster for the SATARK Inter-College Reel Making Competition. At the top, it says "SATARK THE CONSUMER CLUB OF PGDAV COLLEGE" and "In collaboration with Consumers India". Below that, it says "CONSUMERS INDIA Presents INTER-COLLEGE REEL MAKING COMPETITION". The topic is "बाज़ार भरा सामान से, नकली जाली खोटा। कबीरा खड़ा बाज़ार में कहे, सुनो भाई साधो, लेना माल संभाल के॥". It lists cash prizes: 1st Prize- 2000/-, 2nd Prize- 1500/-, 3rd Prize- 1000/-. The last date of submission is 10th November, 2021. It asks to submit entries at satar Kentries@gmail.com. At the bottom, it says "SATARK PGDAV THE CONSUMER CLUB OF PGDAV COLLEGE" and "For Enquiries, Contact: Bhanu - 87708 87708, Manu - 899848288".

It was organized in association with Consumers India. The topic for this competition was;

"बाज़ार भरा सामान से, नकली जाली खोटा।
कबीरा खड़ा बाज़ार में कहे,
सुनो भाई साधो, लेना माल संभाल के ॥"

The event proved to be a great success with the active participation of students from different Universities. Suman of 'School of Open Learning', secured the first position. Atul Kumar Srivastava of Hansraj College was 1st runner-up and Mohak Sharma of PGDAV College was 2nd runner-up.