

## **Brief Profile of Dr. Shashi Nanda**

Dr. Shashi Nanda is an Associate Professor in the Department of Commerce at PGDAV College. She has been in this profession for over 20 years. She completed her B.Com(H) from Jesus & Mary College in 1995. She has also completed M.Com & M.Phil from Delhi School of Economics in the years 1997 & 2000 respectively. She also cleared the DOEACC 'O' level examination in the year 2006. She has completed her PhD from Amity University in 2019. Her specialization area is 'Marketing and Human Resource Management'. She teaches students of both Honours & Pass courses.

She has published work to her credit in various journals of repute. Besides academics, she also has a cultural aptitude. She has been an advisor of Commercium, the Commerce Society in the two academic years, 2008-2010. She has also been the cultural advisor of the college in the academic year, 2013-14. Presently, She is the Convenor of the Placement Cell, 2023-24.

She has achieved many awards & scholarships at her school & college level for academics & participation in extra-curricular activities. Amongst her awards and recognitions, the two most important are MISS JAYATI DESHMUKH PRIZE for standing first in B Com (Hons), II year (1993-94), at Jesus and Mary College, Delhi University and DSE MERIT SCHOLARSHIP for the academic year 1995-96 at Delhi School of Economics, Delhi University. Furthermore, she received the ISSN International Best Researcher Award for her excellence in Marketing and HRM in 2023.